Childhelp | PREVENTION EDUCATION

PROGRAM INFORMATION

FEATURES & BENEFITS

- Comprehensive, **aligned** programs that educate and empower youth and adults to help prevent child sexual abuse, exploitation, trafficking, and interpersonal, peer, and online harm.
- **Innovative** programs combine risk reduction, perpetration prevention, and bystander intervention.
- Address risk and protective factors, healthy relationships and social norms, boundaries and consent, safe environments, and other key concepts critical for effective prevention.
- Evidence-based, follow best practices in prevention and implementation science, and meet many education standards, state mandates, and policy requirements for prevention education.
- Informed by renowned experts, practitioners, researchers, educators, survivor advocates, and youth.
- Inclusive, accessible, and **adaptable** to educate diverse audiences and communities.

EDUCATE • EMPOWER • PROTECT

Childhelp CONNECT TO PROTECT KIDS™

- **Equips adults to make a difference.** Engages parents, caregivers, professionals, and community members in preventing child sexual abuse, exploitation, trafficking, and other forms of interpersonal, peer, and online harm.
- **Makes prevention possible and actionable.** Introduces the 3 Keys to Protecting Children—Commitment, Action, and Connection—to help adults recognize risks, strengthen protective factors, and take meaningful action.
- **Transforms awareness into action.** Uses compelling videos, survivor perspectives, interactive discussions, and practical activities to build knowledge, confidence, and prevention skills.
- **Designed for diverse communities.** Offers flexible, adaptable content and delivery approaches that respond to different audiences, settings, and community needs.
- **Inspires collective action.** Reinforces that every adult has a role to play in protecting children, and that working together can create stronger, safer, more protective communities.

Childhelp SPEAK UP BE SAFE™

- **Educates and empowers children and youth.** This evidence-based program equips children and youth in grades Pre-K through 12 to recognize, prevent, and respond to abuse, exploitation, trafficking, bullying, and online harm.
- **Creates a foundation for safer futures.** Age-appropriate lessons teach youth Key Safety Rules and use engaging videos and interactive activities to help them build skills that support their personal safety and the safety of others.
- **Supports school prevention priorities.** Helps schools meet state prevention education mandates and aligns with many academic and health education standards.
- **Adapts to diverse communities.** Flexible, adaptable content supports diverse learners and implementation across various school, community, and cultural settings.
- **Expands prevention learning opportunities.** Evidence-informed supplemental modules cover topics such as human trafficking, online safety, and safety in youth athletics.

Preventing **ABUSE BY** *building* **CONNECTED, PROTECTIVE COMMUNITIES**

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