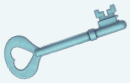
Childhelp | CONNECT TO PROTECT KIDS™

PROGRAM OVERVIEW

The Foundation of Our Adult Prevention Education Program

Children are safer when adults share responsibility and accountability for prevention. Our approach to adult prevention education builds the understanding, commitment, relationships, and practical skills adults need to prevent harm before it occurs. We teach adults that abuse is preventable with the **3 Keys to Protecting Children**.

KEY 1
COMMITMENT



Prioritize child safety, understand risks, and examine/challenge the attitudes, beliefs, and behaviors that influence protection.

KEY 2
ACTION



Strengthen protective factors, reduce opportunities for harm, and create safer environments.

KEY 3
CONNECTION



Build protective networks, talk openly about safety, and engage others so individual action becomes collective impact.

PREVENTION STRATEGIES

- **Shared Responsibility**
  Reinforces the role of adults in preventing harm, reducing risk, and creating conditions and environments in which children can be safe.
- **Relationships & Risk**
  Builds understanding of how relationships, trust, power, authority, access, boundaries, and environments can increase risk or strengthen protection in person and online.
- **Protective Actions**
  Empowers adults to strengthen boundaries, foster healthy norms, support children and youth, and reduce opportunities for harm through everyday actions and safer environments.
- **Recognize, Respond & Intervene**
  Helps adults recognize concerning behaviors and signs of harm, intervene when safety is at risk, and respond supportively to concerns or disclosures.
- **Connection & Collective Action**
  Connects families, organizations, and communities and builds protective networks that reinforce shared responsibility and a broader culture of safety.

AN ALIGNED APPROACH TO PREVENTION

Together, these elements move adult prevention beyond awareness and response to a broader focus on the relationships, behaviors, environments, and collective actions that can prevent harm before it occurs. When combined with Childhelp's youth curriculum, Speak Up Be Safe, it reinforces complementary prevention concepts, language, and skills across entire communities.

Preventing **ABUSE BY** *building* **CONNECTED, PROTECTIVE COMMUNITIES**

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PROGRAM OVERVIEW

Going beyond training to build connected, protective communities.

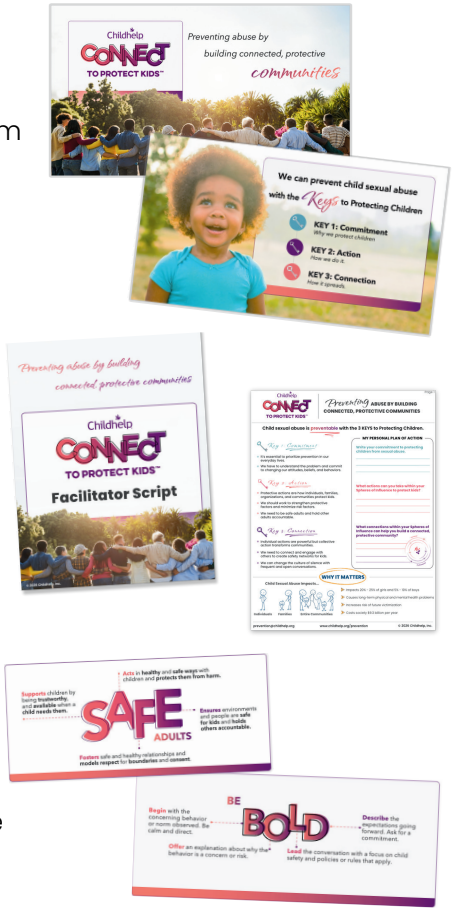
Connect to Protect Kids (CTPK) is based on evidence and prevention best practices, and its development was informed by experts including researchers, practitioners, and survivor advocates. This skill-building program equips adults, organizations, and communities to prevent child sexual abuse, exploitation, trafficking, and other types of interpersonal, peer, and online harm

Facilitator-led training | **2 - 2 ½ hours** | **In-person or virtual**

For parents, caregivers, educators, professionals, and adult community members

WHY USE CONNECT TO PROTECT KIDS?

- **Extends knowledge to promote individual commitment and collective action.** Adults learn practical strategies to prevent harm by reducing risks, changing norms, creating safe environments, and intervening before concerning behaviors escalate to abuse.
- **Practical to implement.** Certified facilitators complete training and receive digital access to engaging, strengths-based scripts, slide presentations, and supporting materials to deliver CTPK in their organization and local community.
- **Adaptable for communities.** Adaptable materials and flexible implementation models support diverse learners and settings and various cultural and community needs while preserving the program's core prevention content and integrity.
- **Builds capacity for lasting prevention.** Accessible pricing and flexible training, delivery, and partnership models support implementation by child advocacy centers, youth-serving organizations, civic organizations, schools, communities, and statewide partners.
- **Provides connection to support.** Childhelp's National Child Abuse Hotline offers adults and youth 24/7 support, information, and resources from professional counselors.



Childhelp offers additional programs designed to promote prevention and youth safety and well-being. Learn more at www.childhelp.org/prevention and access additional resources at childhelp.org/resource-library.

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