Childhelp

FOUNDED IN 1959 BY SARA O'MEARA + YVONNE FEDDERSON
PREVENTION + TREATMENT OF CHILD ABUSE

SHINING STARS GALA

Blue Ribbon Ball



SPONSORSHIP OPPORTUNITIES

Saturday, April 10, 2027 at 5:30 PM

The Ritz-Carlton Tysons Corner | McLean, VA

childhelpshiningstarsgala.org

CHILD ABUSE IS A NATIONAL EPIDEMIC

5
KIDS
Five children die each day in the U.S. as a result of abuse.



4
MILLION
Child Protective Services receives 4 million referrals each year in the U.S.



15
SECONDS
Every 15 seconds, child abuse is reported in the U.S.





CHILDHELP IN THE DMV REGION

The Alice C. Tyler Village of Childhelp

The Alice C. Tyler Village of Childhelp is a private, nonprofit, psychiatric residential treatment facility located in rural Virginia, specializing in the treatment of children and adolescents with mild to severe trauma or neglect, psychiatric disorders, and neurodevelopmental disorders.

Our unique location on a 270-acre horse farm provides a nurturing treatment setting with a variety of therapy resources. Children live in separate home-like cottages based on age and gender.

We take a holistic approach to serving children. In addition to meeting physical, emotional, and educational needs, we address spiritual needs with a full-time chaplain on staff and regular, voluntary, non-denominational services. The children find opportunities to enjoy nature through gardening, animal care, and nature study, and they can find comfort in recreational activities like horseback riding, community outings, hiking and biking trails, rope courses, team sports, swimming, and a children's choir.



LEGACY OF CHILDHELP

Founded in 1959 by Sara O'Meara and Yvonne Fedderson, Childhelp began as a single orphanage in post-war Japan, born from a compassionate response to abandoned mixed-heritage children. That act of love grew into an internationally recognized nonprofit dedicated to the prevention, intervention, and treatment of child abuse. Since 1959, Childhelp has helped save and transform the lives of 14 million children.

Your sponsorship makes healing possible. Proceeds from the Shining Stars Gala will support the Alice C. Tyler Village and life-saving Childhelp programs, including the 24/7 Childhelp National Child Abuse Hotline and Childhelp Speak Up Be Safe, our evidence-based, pre-K–12 prevention education curriculum that empowers children to recognize unsafe situations, understand boundaries, identify trusted adults, and speak up before abuse occurs. 72¢ of every dollar spent at Childhelp goes directly to programs and services that help children heal and thrive. Together, we can help children find safety, healing, and hope and prevent abuse before it begins.

SPONSORSHIP OPPORTUNITIES

Open Gate *$50,000*

- 2 Prime tables of 10
- Dedicated table service
- Overnight accommodations for four guests (two rooms) at The Ritz-Carlton, Tysons Corner
- Concierge registration, including a welcome signature cocktail
- VIP photo opportunity with Founder and Celebrity (based on availability)
- Presenting sponsor of the Fund-A-Need portion of the Gala's program
- Logo/name recognition on step & repeat photo backdrop
- Full-page ad in Gala program
- Name recognition in Gala program
- Keepsake sponsor silk displayed at the ballroom entrance
- 1 Framed child's view artwork piece for each guest/attendee (up to 20)
- Premier recognition on collateral materials
- Private tour and lunch at Alice C. Tyler Village of Childhelp at a later date

Steady Hand *$25,000*

- 1 Prime table of 10
- Dedicated table service
- Overnight accommodations for two guests (one room) at The Ritz-Carlton, Tysons Corner
- VIP photo opportunity with Founder and Celebrity (based on availability)
- Logo/name recognition on step & repeat photo backdrop
- Full-page ad in Gala program
- Name recognition in Gala program
- Keepsake sponsor silk displayed in the ballroom
- 1 Framed child's view artwork piece for each guest (up to 10)
- Premier recognition on collateral materials
- Private tour and lunch at Alice C. Tyler Village of Childhelp at a later date

Steeplechase *$15,000*

- 1 Premier table of 10
- Assigned table service
- VIP photo opportunity with Founder and Celebrity (based on availability)
- Name recognition in Gala program
- Keepsake sponsor silk on table card
- 1 Framed Child's View artwork piece for each guest (up to 10)
- Premier recognition on collateral materials

Paddock *$7,500*

- 1 Table of 10
- Recognition on collateral materials
- Keepsake sponsor silk on table card

Stable Friend *$650*

- 1 Individual seat at the Gala

UNDERWRITING OPPORTUNITIES

Tack Room After-Party *$22,500*

Where the reins come down, the stories begin, and good company gathers.

- 1 Prime table of 10
- Exclusive naming rights to the Gala after-party
- Signature cocktail at the after-party
- Logo/name recognition on step & repeat photo backdrop
- Full-page ad in Gala program
- Name recognition in Gala program
- Premier recognition on collateral materials
- Post-event logo/name recognition in digital recap & social media

Gathering at the Gate Reception *$18,000*

Every journey begins with an open gate.

- 1 Premier table of 10
- Exclusive naming rights the Gala reception
- Concierge registration, including a welcome signature cocktail
- Logo/name recognition on Gala cocktail napkins
- Exclusive "gate-opener" to the ballroom with Childhelp representative for a ceremonial moment
- Logo/name recognition on step & repeat photo backdrop
- Half-page ad in Gala program
- Name recognition in Gala program
- Premier recognition on collateral materials

Voices of The Village Entertainment *$15,000*

Celebrate the moments that help every child find their stride.

- 1 Premier table of 10
- Exclusive naming rights to the headline entertainment segment
- Recognition from the main stage with short "Why we support Childhelp" video/message plus introducing the entertainment
- Half-page ad in the Gala program
- Name recognition in Gala program
- Premier recognition on collateral materials

Sugar Cube Dessert *$10,000*

Trust begins with the smallest gestures

- 1 Table of 10
- Exclusive naming rights to the Gala dessert
- Signature dessert created and named exclusively for the Gala
- Logo/name recognition on dessert toppers, take-home sweets or displayed at dessert station
- Name recognition in Gala program
- Recognition on collateral materials

Last Light Closing Toast *$8,500*

Let the last light shine on a brighter future for every child.

- 4 Individual seats at the Gala
- Exclusive naming rights to the closing toast
- Logo/name recognition on custom toast card at each table
- Stage mention and thank-you
- Opportunity to select the closing song from approved list
- Brand integration in closing toast signage and slides with "One Last Gift" moment where guests are invited to make a final contribution for the evening
- Name recognition in Gala program
- Recognition on collateral materials

SPONSORSHIP FORM

Donor Information

Date _____

Sponsor Name (Individual/Organization): _____

Primary Contact Person: _____ **Title:** _____

Address _____

City, State, Zip _____

Mobile Phone: _____ **Email:** _____

Preferred Listing for Recognition *(if different from above)*: _____

Please send your company logo in an EPS, AI, or PNG to Kayla Vucinich, kvucinich@childhelp.org by March 10, 2027.

I Wish to Participate in the Childhelp Shining Stars Gala at the Level Indicated Below

- ☐ **Open Gate - $50,000**
- ☐ **Steady Hand - $25,000**
- ☐ **Steeplechase - $15,000**
- ☐ **Paddock - $7,500**
- ☐ **Stable Friend - $650**
- ☐ **Tack Room After-Party - $22,500**
- ☐ **Gathering at the Gate Reception - $18,000**
- ☐ **Voices of The Village Entertainment - $15,000**
- ☐ **Sugar Cube Dessert - $10,000**
- ☐ **Last Light Toast Closing Toast - $8,500**

☐ **I/We are unable to attend but would like to contribute. Please accept this donation of $** _____

Payment Options

☐ **For credit card payments and to register online:** childhelpshiningstarsgala.org

☐ **Wire Transfer - ACH**
(please request transmittal instructions)

☐ **DAF - Donor-Advised-Fund**
(Please request the IRS guidelines - DAF contributions do not include sponsorship benefits)

☐ **Check Enclosed**

☐ **Please invoice me at my email address:**

_____

Scan the code to purchase tickets, sponsorships or underwriting opportunities

Please charge my:

☐ Visa ☐ Mastercard ☐ Discover ☐ Amex

Card #: _____

Exp Date: _____ **CVV:** _____

Name on card: _____

Signature: _____

Date: _____

Billing Address *(if different from above)* _____

_____

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PREVENTION + TREATMENT OF CHILD ABUSE

Thank You

Thanks to the unwavering support of our generous donors and Gala sponsors, Childhelp has served more than 14 million children. With your continued partnership, we remain at the forefront of eradicating child abuse and neglect, creating a world where every child can run, play, and grow without fear. Together, we can ensure that every child has a safe and loving future. Join us in making a difference.



IMPORTANT DEADLINE INFORMATION:

To receive all benefits related to sponsorship or underwriting opportunities, please submit all required information by March 10, 2027.

Please return this form to Childhelp via email to kvucinich@childhelp.org or mail it to: Childhelp, 6730 N. Scottsdale Rd., Ste. 150, Scottsdale, AZ 85253.

For more information contact Kayla at: kvucinich@childhelp.org | 480.922.8212 | childhelpshiningstarsgala.org

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