Childhelp | PREVENTION EDUCATION

PROGRAM PRICING

Effective November 2026

Childhelp offers annual program licenses for Speak Up Be Safe (SUBS) for educating youth and Connect to Protect Kids (CTPK) for educating adults. Choose one program or implement both for a more connected approach to prevention.

The pricing information listed below applies to individual schools or organizations. We also offer partnership options with custom pricing for school districts and organizations with multiple sites implementing programs.

Visit childhelp.org/prevention for a quote or contact us at prevention@childhelp.org for more information.

STEP 1: CHOOSE THE PROGRAM(S) YOU WILL IMPLEMENT

Choose the program(s) you would like to implement. Select CTPK and any SUBS program for greater impact and **receive 10% off annual package prices.**

PROGRAM & AUDIENCE	INCLUDED FACILITATORS	ANNUAL PACKAGE PRICE
Speak Up Be Safe (SUBS)		
SUBS Elementary School *for youth in grades Pre-K-5*	2 SUBS Facilitators	$1,300
SUBS Middle School *for youth in grades 6-8*	2 SUBS Facilitators	$650
SUBS High School *for youth in grades 9-12*	2 SUBS Facilitators	$650
SUBS All Grades *for youth in all grades Pre-K-12*	6 SUBS Facilitators	$2,600
Connect to Protect Kids (CTPK) *for all adults*	2 CTPK Facilitators	$3,000

To ensure fidelity, only trained and authorized facilitators may present the program(s). Facilitator authorization applies to the program purchased and renews annually with the program subscription. You may purchase additional facilitator authorizations above those included with the program package to expand capacity. Please note if one facilitator will deliver both SUBS and CTPK, they need an authorization for each program.

STEP 2: DETERMINE ADDITIONAL FACILITATORS NEEDED

ADDITIONAL FACILITATOR AUTHORIZATIONS	ANNUAL AUTHORIZATION FEE
SUBS Facilitator	$150
CTPK Facilitator	$150

STEP 3: REQUEST A QUOTE

NEXT STEPS: If you are an individual school or organization ready for a quote, visit childhelp.org/prevention to complete our quote request form. If you are a school district, multi-site organization, or network leader wanting more information about partnership opportunities and custom pricing, contact our team at prevention@childhelp.org. Our team will follow up to provide additional information, answer questions, and help you get started.

Visit **CHILDHELP.ORG/PREVENTION FOR MORE INFORMATION OR TO GET A QUOTE**

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PARTNERSHIP OPPORTUNITIES

Expand your reach. Strengthen your impact. Build sustainable prevention.

Expand prevention across schools, organizations, or your community with Childhelp's aligned youth and adult programs. Flexible partnerships combine shared program access, local training capacity, and implementation support to help you extend your reach and sustain your impact.

PARTNERSHIP OPTIONS:

Authorized Network Partner. Scale your reach across multiple schools or sites through a custom partnership agreement for school districts, multi-site organizations, or collaborative initiatives. You can also add an authorized instructor to train facilitators and build local capacity. Network partnerships create additional opportunities to generate revenue through fees charged for providing training or support services.

Designated Lead Partner. For partners seeking a broader leadership role in advancing prevention across their community, region, or state, an authorized network partnership agreement can include a designation as a lead partner. Bring organizations together, build stronger partnerships, champion program adoption, coordinate training and implementation efforts, expand collective impact, and develop earned revenue opportunities for long-term sustainability.

BENEFITS OF A NETWORK PARTNERSHIP:

Cost savings. Extend program implementation across multiple schools, sites, or organizations, or throughout coalitions, network groups, and statewide initiatives through shared program licensing and access without purchasing a separate program license for each school or organization.

Coordinated implementation support. Receive support for onboarding, program access, implementation, data collection, and reporting, with shared responsibilities tailored to your partnership needs.

Flexible coordination and billing. Choose an arrangement for facilitator coordination and billing that best fits your district's or network's needs.

Options for growth. Expand your delivery team with additional authorized facilitators. Eligible facilitators may also become authorized instructors to train other facilitators.

PARTNERSHIP PRICING:

Partnership pricing combines program licensing, facilitator authorizations, and network fees into one annual agreement price. Pricing reflects the programs and grade levels selected, the facilitators who need access, the reach of your network, and the coordination and support Childhelp will provide. We provide a custom quote that clearly defines programs, coverage, annual price, and responsibilities.

NEXT STEPS:

Tell us which programs you are interested in, who will deliver them, and how many facilitators need access. We will discuss your goals and coordination needs, then provide a full proposal and quote. Contact our team at prevention@childhelp.org to start the conversation.

Two powerful programs. Flexible partnership options. Stronger, safer communities.

Contact **PREVENTION@CHILDHELP.ORG TO GET STARTED**

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PROGRAM INFORMATION

Program Features & Benefits

- Comprehensive, aligned programs educate and empower youth and adults to help prevent child sexual abuse, exploitation, trafficking, and other types of interpersonal, peer, and online harm.
- Integrating risk reduction, perpetration prevention, and bystander intervention, programs address risk and protective factors, healthy relationships and social norms, boundaries, consent, safe environments, and other key concepts critical for effective prevention.
- Developed with input from prevention and education experts, practitioners, researchers, educators, survivor advocates, and youth, program content is trauma-informed and grounded in research and best practices in prevention and implementation science.
- Materials are inclusive and adaptable for diverse audiences and communities, align with many education standards, and support prevention-related state mandates and policy requirements.

Educate • Empower • Protect

Childhelp CONNECT TO PROTECT KIDS™

- **Equips adults to make a difference.** Engages parents, caregivers, professionals, and community members in preventing child sexual abuse, exploitation, trafficking, and other forms of interpersonal, peer, and online harm.
- **Makes prevention possible and actionable.** Introduces the 3 Keys to Protecting Children—Commitment, Action, and Connection—to help adults recognize risks, strengthen protective factors, and take meaningful action.
- **Transforms awareness into action.** Uses compelling videos, survivor perspectives, interactive discussions, and practical activities to build knowledge, confidence, and prevention skills.
- **Meets the needs of diverse communities.** Offers flexible, adaptable content and delivery approaches that respond to different audiences, settings, and community needs.
- **Inspires collective action.** Reinforces that every adult has a role to play in protecting children, and that working together can create stronger, safer, more protective communities.

Childhelp SPEAK UP BE SAFE™

- **Educates and empowers children and youth.** Equips children and youth in grades Pre-K-12 to recognize abuse, exploitation, trafficking, bullying, online harm, and other unsafe situations, build protective skills, and seek help from safe adults.
- **Creates a foundation for safer futures.** Age-appropriate lessons teach youth Key Safety Rules and use engaging videos and interactive activities to help them build skills that support their personal safety and the safety of others.
- **Supports school prevention priorities.** Helps schools meet state prevention education mandates and aligns with many academic and health education standards.
- **Meets the needs of diverse communities.** Flexible, adaptable content supports diverse learners and implementation across various school, community, and cultural settings.
- **Expands prevention learning opportunities.** Evidence-informed supplemental modules cover topics such as human trafficking, online safety, and safety in youth athletics.

Preventing **ABUSE BY** *building* **CONNECTED, PROTECTIVE COMMUNITIES**

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PROGRAM PRICING

Implementation Support

Implementation support is selected by the purchasing organization and may be provided by Childhelp or a multi-site or network partner. Core support is included with program purchase/ license at no additional cost. Partner support and capacity building packages are often available through a multi-site or network partner at an additional cost. Prices will vary based on the partner and the services included and are quoted separately.

Support Tier	Annual Cost	Best For	Services Included
Core Support	None – included with program purchase/license	Individual/direct customers; organizations able to manage implementation primarily on their own.	Standard organizational onboarding and implementation guidance, online facilitator training, technical support.
Partner Support	Optional – Custom quote by partner	Organizations wanting live training, structured guidance, and hands-on support to maximize fidelity and impact.	Support services may include, but are not limited to implementation kickoff, guided planning, live virtual or in-person facilitator or instructor training, scheduled coaching, implementation review, and support resolving implementation challenges.
Capacity-building Support	Optional – Custom quote by partner	Network organizations or those seeking deeper, more supported, scalable, and sustainable implementation systems and prevention efforts.	Support services may include, but are not limited to readiness assessment, customized planning, live virtual or in-person facilitator or instructor training, leadership consultation, observations, ongoing coaching, data/quality review, refresher and additional learning opportunities, and annual sustainability review.

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