

Presents The 2025

Sponsorship Deck

SATURDAY, FEBRUARY 15, 2025 | THE PHOENICIAN RESORT, SCOTTSDALE, ARIZONA Black tie with a western flair



CHILD ABUSE IS A NATIONAL EPIDEMIC

6 Children

SIX CHILDREN DIE EACH DAY IN THE U.S. AS A RESULT OF ABUSE **7 Million** CHILD PROTECTIVE SERVICES RECEIVES 7 MILLION REFERRALS EACH YEAR IN THE U.S.

10 Seconds

EVERY 10 SECONDS CHILD ABUSE IS REPORTED IN THE U.S.

THE LEGACY OF CHILDHELP

Founded in 1959, Childhelp is one of the largest and oldest national non-profit organizations dedicated to the treatment and prevention of child abuse and neglect in the United States. Proceeds from this event will benefit life-saving programs and services in Arizona and nationwide, such as the Childhelp Children's Center of Arizona, dedicated to Linda Pope, and the Childhelp National Child Abuse Hotline, which provides 24/7 confidential helpline services to help seekers with concerns about child abuse.

Childhelp exists to meet the physical, emotional, educational, and spiritual needs of abused, neglected, and at-risk children. Of each dollar Childhelp spends, \$.74 is directly invested into the programs and services that help children.

> **13 Million** SINCE 1959 HAVE SAVED & TRANSFORMED THE LIVES OF OVER 13 MILLION CHILDREN

CHAIRS | Debbie & Ty Jenkins / CO-CHAIRS | Krystal & Chris Grogan HONOREE CHAIRS | Kim & Rod Cullum, Carol & Jim Hebets, and Sheila & Mike Ingram CHILDHELP FOUNDERS | Sara O'Meara & Yvonne Fedderson

CHILDHELP SPIRIT OF THE CHILDREN AWARD | Kim & Rod Cullum GALA ENTERTAINMENT | John Rich of Big & Rich

DRIVETHEDREAM.ORG

Childhelp

Sponsorship Opportunities

PREMIER SPONSOR

 (2) Premier tables of (10) at Founders' Dinner
 (2) Premier tables of (10) at the Gala
 (1) Full-page color ad (front inside cover) in Gala's Program
 Name recognition in Gala's Program
 Logo or name recognition on step and repeat
 Recognition from the stage
 Photo opportunity with celebrity based on availability
 Premier recognition on collateral material including: invitations, website, social media, press releases

\$150,000

PLATINUM SPONSOR

- (2) Premier tables of (10) at Founders' Dinner
 (2) Premier tables of (10) at the Gala
 (1) Full-page color ad (front inside cover)
 - in Gala's Program Name recognition in Gala's Program
- Logo or name recognition on step and repeat
 - Recognition from the stage
- Photo opportunity with celebrity based on availability Premier recognition on collateral material including:
 - invitations, website, social media, press releases

\$100,000

DIAMOND SPONSOR \$50,000

(1) Premium table of (10) at Founders' Dinner

(1) Premium table of (10) at the Gala

(1) Full-page color ad in Gala's Program

Name recognition in Gala's Program

Logo or name recognition on step and repeat

Recognition from the stage

Photo opportunity with celebrity based on availability

Premier recognition on collateral material including: *invitations, website, social media, press releases*

SILVER SPONSOR \$15,000

(1) Table of (10) at the Gala(1) Half-page color ad in Gala's Program

Name recognition in Gala's Program

SAPPHIRE SPONSOR \$35,000

(4) Individual seats at Founders' Dinner

(1) Premium table of (10) at the Gala

(1) Full-page color ad in Gala's Program

Name recognition in Gala's Program

Logo or name recognition on step and repeat

Photo opportunity with celebrity based on availability

Recognition on collateral material including: *invitations, website, social media, press releases*

COPPER SPONSOR \$10,000

(1) Table of (10) at the Gala(1) Quarter-page color ad in

Gala's Program

Name recognition in Gala's Program

GOLD SPONSOR \$25,000

(2) Individual seats at Founders' Dinner

 (1) Premium table of (10) at the Gala
 (1) Full-page color ad in Gala's Program

Name recognition in Gala's Program Photo opportunity with celebrity based on availability

Recognition on collateral material including: *invitations, website, social media, press releases*

BRONZE SPONSOR \$10,000

(2) Seats at Founders' Dinner

(2) Seats at the Gala

Name recognition in Gala's Program

STEEL SPONSOR \$1,000

(1) Individual seat at Gala

Childhelp

Underwriting Opportunities

GALA ENTERTAINMENT

(1) Premier table of (10) at the Founders' Dinner
(2) Premier tables of (10) at the Gala
(1) Full-page color ad in Gala's program
Name recognition in Gala's program
Logo or name recognition on step and repeat
Recognition from stage
Photo opportunity with celebrity based on availability
Recognition on collateral material including:
invitations, website, social media, press releases

\$125,000

GALA DINNER \$100,000

(2) Premier tables of (10) to Founders' Dinner
(1) Premier table of (10) at the Gala
(1) Full-page color ad in Gala's program
Logo or name recognition on menu cards at each setting
Name recognition in Gala's program
Logo or name recognition on step and repeat
Recognition from the stage
Photo opportunity with celebrity based on availability
Recognition on collateral material including: *invitations, website, social media, press releases*

GALA RECEPTION \$75,000

(6) Individual seats to Founders' Dinner
(1) Premier table of (10) at the Gala
(1) Full-page color ad in Gala's program
Recognition on cocktail napkins at Gala
Name recognition in Gala's program
Logo or name recognition on step and repeat
Photo opportunity with celebrity based on availability
Recognition on collateral material including:
website, social media, press releases

FOUNDERS' VIP DINNER \$100,000

(2) Premier tables of (10) to Founders' Dinner
(1) Premier table of (10) at the Gala
(1) Full-page color ad in Gala's program
Logo or name recognition on menu cards at each setting
Name recognition in Gala's program
Logo or name recognition on step and repeat
Recognition from the stage
Photo opportunity with celebrity based on availability
Recognition on collateral material including: *invitations, website, social media, press releases*

GALA DÉCOR \$25,000

(4) Individual seats to Founders' Dinner
(1) Preferred table of (10) at the Gala
(1) Full-page color ad in Gala's program
Name recognition in Gala's program
Photo opportunity with celebrity based on availabilityy
Recognition on collateral material including: website, social media, press releases



DONOR INFORMATION

Sponsor Name:	
Contact Person:	Title:
Address:	
City, State, Zip:	
	Email:
Name(s) or Company Name for Recognition in Program:	

In order to receive all benefits, information must be submitted on or before January 10, 2025.

I WISH TO PARTICIPATE IN THE DRIVE THE DREAM GALA AT THE LEVEL INDICATED BELOW

O Premier Sponsor_\$150,000	O Silver Sponsor_\$15,000	O Gala Entertainment_\$125,000	O Gala Reception_\$75,000	
O Platinum Sponsor_\$100,000	O Copper Sponsor_\$10,000	O Gala Dinner_\$100,000	O Gala Décor_\$25,000	
O Diamond Sponsor_\$50,000	O Bronze Sponsor_\$10,000	O Founders' VIP Dinner_\$100,000		
O Sapphire Sponsor_\$35,000	O Steel Sponsor_\$1,000			
O Gold Sponsor_\$25,000				
I/We are unable to attend but would like to contribute. Please accept this donation of \$				
METHOD OF PAYMENT				
O Please send an invoice for my sponsorship				
O Check # enclosed. Please make check payable to Childhelp.				
O Please charge my: OAmerican E	express O Discover O Ma	asterCard OVisa		
Name on Card	(Card Number		

Signature

Expiration Date Security Code Zip Code

YOU CAN MAKE A DIFFERENCE

Thanks to the unwavering support of our generous donors and gala sponsors, Childhelp has rescued more than 13 million children. With your continued partnership, we remain at the forefront of eradicating child abuse and neglect, creating a world where every child can run, play, and grow without fear. Together, we can ensure that every child has a safe and loving future. Join us in making a difference.

Important Deadline Information: To receive all benefits related to sponsorship or underwriting opportunities, please submit all required information by January 10, 2025.

Please return this form to Childhelp via email to kdebaker@childhelp.org or mail it to: Childhelp, 6730 N. Scottsdale Rd., Ste. 150, Scottsdale, AZ 85253

For more information contact Katrina at kdebaker@childhelp.org | 480.922.8212 | drivethedream.org. Childhelp is a 501(c)(3) tax-exempt nonprofit organization | Tax ID: 95-2884608

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