



PRESENTS THE 18TH ANNUAL FASHION SHOW LUNCHEON



- BENEFITING CHILDHHELP AZ PROGRAMS -

Your gift helps Childhelp Arizona Programs usher in a world free of abuse and neglect. Secure your opportunity to the 2025 Fashion Show & Luncheon on April 27, 2025.

JOIN US AND MAKE A DIFFERENCE!

WHAT: 18th Annual Childhelp Wings Fashion Show & Luncheon

WHEN: Sunday, April 27, 2025 | 10AM - 2PM

WHERE: Omni Scottsdale Resort & Spa at Montelucia

EVENT CHAIRS: Leslie Duffy & Hillary Leto

FOUNDING MOTHER: Carol Hebets

CHILDHHELP FOUNDERS: Sara O’Meara & Yvonne Fedderson



13 MILLION
OVER 13 MILLION CHILDREN HAVE BEEN SAVED AND TRANSFORMED IN THE PAST 65 YEARS

6 CHILDREN
SIX CHILDREN DIE EACH DAY IN THE U.S. AS A RESULT OF ABUSE

7 MILLION
CHILD PROTECTIVE SERVICES RECEIVES 7 MILLION REFERRALS EACH YEAR IN THE U.S.

10 SECONDS
EVERY 10 SECONDS CHILD ABUSE IS REPORTED IN THE U.S.

THE LEGACY OF CHILDHHELP

Founded in 1959, Childhelp is one of the largest and oldest national non-profit organizations dedicated to the treatment and prevention of child abuse and neglect in the United States. Proceeds from this event will benefit life-saving programs and services in Arizona and nationwide, such as the Childhelp Children’s Center of Arizona, dedicated to Linda Pope, and the Childhelp National Child Abuse Hotline, which provides 24/7 confidential helpline services to help seekers with concerns about child abuse.

Childhelp exists to meet the physical, emotional, educational, and spiritual needs of abused, neglected, and at-risk children. Of each dollar Childhelp spends, \$.74 is directly invested into the programs and services that help children.



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SPONSORSHIP LEVELS



PLATINUM | \$10,000

- Runway table of (10)
- Four child model spots (same family) in the fashion show
- Logo or name recognition on step and repeat
- Name recognition on collateral material
- Full page ad in program

GOLD RUSH | \$5,000

- Preferred table of (10)
- Two child model spots (same family) in the fashion show
- Name recognition on collateral material
- Half page ad in program

SUPER STAR | \$2,500

- Table of (10)
- One child model spot in the fashion show
- Name recognition on collateral material

ADDITIONAL FAMILY CHILD MODEL | \$500

- Must be purchased with a sponsorship

ADULT TICKET | \$250

- Individual seat at a standard table

CHILD TICKET | \$150

- Individual seat at a standard table with child meal

UNDERWRITING LEVELS



PREMIER | \$20,000

- Runway table of (10)
- Name recognition on collateral material
- Full page ad in program
- Logo or name recognition on step and repeat
- Logo on front of program
- Recognized verbally on stage

CATERING | \$15,000

- Runway table of (10)
- Logo on menu
- Name recognition on collateral material
- Full page ad in program
- Logo or name recognition on step and repeat

RECEPTION | \$10,000

- Preferred table of (10)
- Logo placement in reception area
- Name recognition on collateral material
- Full page ad in program

BIDDER PADDLE | \$7,500

- Preferred table of (10)
- Logo on bidder paddle
- Name recognition on collateral material
- Full page ad in program

CENTERPIECE | \$5,000

- Preferred table of (10)
- Logo placement by the centerpieces on table
- Name recognition on collateral material
- Full page ad in program

PHOTO BOOTH | \$5,000

- Preferred table of (10)
- Logo on photos printed from photo booth
- Name recognition on collateral material
- Full page ad in program

VALET | \$5,000

- Preferred table of (10)
- Logo placement by valet stand
- Name recognition on collateral material
- Full page ad in program

IMPORTANT EVENT GUIDELINES

- **Sponsorship Purchase:** Each model family is required to purchase their own table for their child to participate in the show. The sponsorship applies to the model family only and does not cover any guest models.
- **Underwriting Levels:** Including a child model is negotiable. Please contact Katrina at kdebaker@chldhelp.org.
- **Dining Room Access:** Child models will not be allowed in the dining room during the event or lunch. They will be served lunch in model room. Models should not be included in the table guest list.
- **Caregiver Requirement:** For child models aged 5 and under, a designated caregiver must be present upon arrival and remain with the child throughout the event.
- **Model opportunities:** Models spots are limited and are on a first come first serve basis.
- **Sponsorship/Underwriter Benefits:** To receive benefits associated with sponsorship and underwriting levels, including deliverables, collateral, assets, donated items, and model spots, all required information must be submitted by February 21, 2025.

Childhelp is a 501(c)(3) tax-exempt non-profit organization. Federal Tax ID: 95-2884608



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DONOR INFORMATION

Name/Company: _____

Contact Name and Phone (if company is sponsor): _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Name or Company Name for Recognition: _____

Child's first name(s) and age(s) that are walking in the show: _____

I/We are unable to attend, please accept this donation: _____

I wish to participate in the Wings Fashion Show reception at the level indicated below:

SPONSORSHIP LEVEL

- Platinum | \$10,000
Gold Rush | \$5,000
Super Star | \$2,500
Additional Family Child Model | \$500
Adult Ticket | \$250 per person: Total \$
Child Ticket | \$150 per person: Total \$

UNDERWRITING LEVEL

- Premier | \$20,000
Centerpiece | \$5,000
Catering | \$15,000
Photo Booth | \$5,000
Reception | \$10,000
Valet | \$5,000
Bidder Paddle | \$7,500



METHOD OF PAYMENT

- Please email an invoice for my sponsorship.
Check # enclosed. Please make check payable to Childhelp.

Please charge my: American Express Discover MasterCard Visa

Name on Card: Credit Card #:

Expiration Date: Security Code: Billing Zip Code:

Amount to be Charged: \$ Signature:

THANK YOU FOR YOUR COMMITMENT!

To receive benefits associated with sponsorship and underwriting levels, including deliverables, collateral, assets, donated items, and model spots, all required information must be submitted by February 21, 2025.

Please return your form to: Childhelp, 6730 N. Scottsdale Rd. Ste. 150, Scottsdale, AZ 85253 or email to kdebaker@childhelp.org

Questions? Contact Katrina at kdebaker@childhelp.org or 480.922.8212

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