



FOUNDED IN 1959 BY SARA O'NEARA + YVONNE FEDDERSON
PREVENTION + TREATMENT OF CHILD ABUSE

DRIVE THE *Presents The 2025* DREAM GALA



Sponsorship Deck

SATURDAY, FEBRUARY 15, 2025 | THE PHOENICIAN RESORT, SCOTTSDALE, ARIZONA

Black tie with a western flair



FOUNDED IN 1959 BY SARA O'MEARA + YVONNE FEDDERSON
PREVENTION + TREATMENT OF CHILD ABUSE

CHILD ABUSE IS A NATIONAL EPIDEMIC

6 Children

SIX CHILDREN DIE
EACH DAY IN THE U.S.
AS A RESULT OF ABUSE

7 Million

CHILD PROTECTIVE SERVICES
RECEIVES 7 MILLION REFERRALS
EACH YEAR IN THE U.S.

10 Seconds

EVERY 10 SECONDS
CHILD ABUSE IS REPORTED
IN THE U.S.

THE LEGACY OF CHILDHHELP

Founded in 1959, Childhelp is one of the largest and oldest national non-profit organizations dedicated to the treatment and prevention of child abuse and neglect in the United States. Proceeds from this event will benefit life-saving programs and services in Arizona and nationwide, such as the Childhelp Children's Center of Arizona, dedicated to Linda Pope, and the Childhelp National Child Abuse Hotline, which provides 24/7 confidential helpline services to help seekers with concerns about child abuse.

Childhelp exists to meet the physical, emotional, educational, and spiritual needs of abused, neglected, and at-risk children. Of each dollar Childhelp spends, \$.74 is directly invested into the programs and services that help children.

13 Million

SINCE 1959 HAVE SAVED & TRANSFORMED
THE LIVES OF OVER 13 MILLION CHILDREN

CHAIRS | Debbie & Ty Jenkins / **CO-CHAIRS** | Krystal & Chris Grogan
HONOREE CHAIRS | Kim & Rod Cullum, Carol & Jim Hebets, and Sheila & Mike Ingram
CHILDHHELP FOUNDERS | Sara O'Meara & Yvonne Feddersen

CHILDHHELP SPIRIT OF THE CHILDREN AWARD | Kim & Rod Cullum
GALA ENTERTAINMENT | John Rich of Big & Rich

PREMIER SPONSOR

- (2) Premier tables of (10) at Founders' Dinner
- (2) Premier tables of (10) at the Gala
- (1) Full-page color ad (front inside cover) in Gala's Program

Name recognition in Gala's Program

Logo or name recognition on step and repeat

Recognition from the stage

Photo opportunity with celebrity based on availability

Premier recognition on collateral material including: *invitations, website, social media, press releases*

\$150,000

PLATINUM SPONSOR

- (2) Premier tables of (10) at Founders' Dinner
- (2) Premier tables of (10) at the Gala
- (1) Full-page color ad (front inside cover) in Gala's Program

Name recognition in Gala's Program

Logo or name recognition on step and repeat

Recognition from the stage

Photo opportunity with celebrity based on availability

Premier recognition on collateral material including: *invitations, website, social media, press releases*

\$100,000

DIAMOND SPONSOR \$50,000

- (1) Premium table of (10) at Founders' Dinner
- (1) Premium table of (10) at the Gala
- (1) Full-page color ad in Gala's Program

Name recognition in Gala's Program

Logo or name recognition on step and repeat

Recognition from the stage

Photo opportunity with celebrity based on availability

Premier recognition on collateral material including: *invitations, website, social media, press releases*

SILVER SPONSOR \$15,000

- (1) Table of (10) at the Gala
- (1) Half-page color ad in Gala's Program

Name recognition in Gala's Program

SAPPHIRE SPONSOR \$35,000

- (4) Individual seats at Founders' Dinner
- (1) Premium table of (10) at the Gala
- (1) Full-page color ad in Gala's Program

Name recognition in Gala's Program

Logo or name recognition on step and repeat

Photo opportunity with celebrity based on availability

Recognition on collateral material including: *invitations, website, social media, press releases*

COPPER SPONSOR \$10,000

- (1) Table of (10) at the Gala
- (1) Quarter-page color ad in Gala's Program

Name recognition in Gala's Program

GOLD SPONSOR \$25,000

- (2) Individual seats at Founders' Dinner
- (1) Premium table of (10) at the Gala
- (1) Full-page color ad in Gala's Program

Name recognition in Gala's Program

Photo opportunity with celebrity based on availability

Recognition on collateral material including: *invitations, website, social media, press releases*

BRONZE SPONSOR \$10,000

- (2) Seats at Founders' Dinner
- (2) Seats at the Gala

Name recognition in Gala's Program

STEEL SPONSOR \$1,000

- (1) Individual seat at Gala

Underwriting Opportunities

GALA ENTERTAINMENT

- (1) Premier table of (10) at the Founders' Dinner
- (2) Premier tables of (10) at the Gala
- (1) Full-page color ad in Gala's program
- Name recognition in Gala's program
- Logo or name recognition on step and repeat
- Recognition from stage
- Photo opportunity with celebrity based on availability
- Recognition on collateral material including: invitations, website, social media, press releases

\$125,000



GALA DINNER \$100,000

- (2) Premier tables of (10) to Founders' Dinner
- (1) Premier table of (10) at the Gala
- (1) Full-page color ad in Gala's program
- Logo or name recognition on menu cards at each setting
- Name recognition in Gala's program
- Logo or name recognition on step and repeat
- Recognition from the stage
- Photo opportunity with celebrity based on availability
- Recognition on collateral material including: *invitations, website, social media, press releases*

GALA RECEPTION \$75,000

- (6) Individual seats to Founders' Dinner
- (1) Premier table of (10) at the Gala
- (1) Full-page color ad in Gala's program
- Recognition on cocktail napkins at Gala
- Name recognition in Gala's program
- Logo or name recognition on step and repeat
- Photo opportunity with celebrity based on availability
- Recognition on collateral material including: *website, social media, press releases*

FOUNDERS' VIP DINNER \$100,000

- (2) Premier tables of (10) to Founders' Dinner
- (1) Premier table of (10) at the Gala
- (1) Full-page color ad in Gala's program
- Logo or name recognition on menu cards at each setting
- Name recognition in Gala's program
- Logo or name recognition on step and repeat
- Recognition from the stage
- Photo opportunity with celebrity based on availability
- Recognition on collateral material including: *invitations, website, social media, press releases*

GALA DÉCOR \$25,000

- (4) Individual seats to Founders' Dinner
- (1) Preferred table of (10) at the Gala
- (1) Full-page color ad in Gala's program
- Name recognition in Gala's program
- Photo opportunity with celebrity based on availability
- Recognition on collateral material including: *website, social media, press releases*

