

FOUNDED IN 1959 BY SARA O'MEARA + YVONNE FEDDERSON PREVENTION + TREATMENT OF CHILD ABUSE

# Presents The 2025 Company of the 2025 Company of



Sponsorship Deck

SATURDAY, FEBRUARY 15, 2025 | THE PHOENICIAN RESORT, SCOTTSDALE, ARIZONA

Black tie with a western flair



# CHILD ABUSE IS A NATIONAL EPIDEMIC

# 6 Children

SIX CHILDREN DIE EACH DAY IN THE U.S. AS A RESULT OF ABUSE

# 7 Million

CHILD PROTECTIVE SERVICES
RECEIVES 7 MILLION REFERRALS
EACH YEAR IN THE U.S.

# 10 Seconds

EVERY 10 SECONDS CHILD ABUSE IS REPORTED IN THE U.S.

# THE LEGACY OF CHILDHELP

Founded in 1959, Childhelp is one of the largest and oldest national non-profit organizations dedicated to the treatment and prevention of child abuse and neglect in the United States. Proceeds from this event will benefit life-saving programs and services in Arizona and nationwide, such as the Childhelp Children's Center of Arizona, dedicated to Linda Pope, and the Childhelp National Child Abuse Hotline, which provides 24/7 confidential helpline services to help seekers with concerns about child abuse.

Childhelp exists to meet the physical, emotional, educational, and spiritual needs of abused, neglected, and at-risk children. Of each dollar Childhelp spends, \$.74 is directly invested into the programs and services that help children.

# 13 Million

SINCE 1959 HAVE SAVED & TRANSFORMED THE LIVES OF OVER 13 MILLION CHILDREN

CHAIRS | Debbie & Ty Jenkins / CO-CHAIRS | Krystal & Chris Grogan

HONOREE CHAIRS | Kim & Rod Cullum, Carol & Jim Hebets, and Sheila & Mike Ingram

CHILDHELP FOUNDERS | Sara O'Meara & Yvonne Fedderson

CHILDHELP SPIRIT OF THE CHILDREN AWARD | Kim & Rod Cullum GALA ENTERTAINMENT | John Rich of Big & Rich



# Sponsorship Opportunities

# PREMIER SPONSOR

- (2) Premier tables of (10) at Founders' Dinner
  - (2) Premier tables of (10) at the Gala
  - (1) Full-page color ad (front inside cover) in Gala's Program

Name recognition in Gala's Program

Logo or name recognition on step and repeat

Recognition from the stage

Photo opportunity with celebrity based on availability

Premier recognition on collateral material including: invitations, website, social media, press releases

\$150,000

# PLATINUM SPONSOR

- (2) Premier tables of (10) at Founders' Dinner
  - (2) Premier tables of (10) at the Gala
  - (1) Full-page color ad (front inside cover) in Gala's Program

Name recognition in Gala's Program

Logo or name recognition on step and repeat

Recognition from the stage

Photo opportunity with celebrity based on availability

Premier recognition on collateral material including: invitations, website, social media, press releases

\$100,000

#### DIAMOND SPONSOR \$50,000

- (1) Premium table of (10) at Founders' Dinner
- (1) Premium table of (10) at the Gala
- (1) Full-page color ad in Gala's Program

Name recognition in Gala's Program

Logo or name recognition on step and repeat

Recognition from the stage

Photo opportunity with celebrity based on availability

Premier recognition on collateral material including: *invitations,* website, social media, press releases

#### SILVER SPONSOR \$15,000

- (1) Table of (10) at the Gala
- (1) Half-page color ad in Gala's Program

Name recognition in Gala's Program

#### SAPPHIRE SPONSOR \$35,000

- (4) Individual seats at Founders'
- (1) Premium table of (10) at the Gala
- (1) Full-page color ad in Gala's Program

Name recognition in Gala's Program

Logo or name recognition on step and repeat

Photo opportunity with celebrity based on availability

Recognition on collateral material including: *invitations*, website, social media, press releases

#### COPPER SPONSOR \$10,000

- (1) Table of (10) at the Gala
- (1) Quarter-page color ad in Gala's Program

Name recognition in Gala's Program

### GOLD SPONSOR \$25,000

- (2) Individual seats at Founders' Dinner
- (1) Premium table of (10) at the Gala
- (1) Full-page color ad in Gala's Program

Name recognition in Gala's Program

Photo opportunity with celebrity based on availability

Recognition on collateral material including: *invitations, website, social media, press releases* 

#### BRONZE SPONSOR \$10,000

- (2) Seats at Founders' Dinner
- (2) Seats at the Gala

Name recognition in Gala's Program

#### STEEL SPONSOR \$1,000

(1) Individual seat at Gala



# Underwriting Opportunities

# **GALA ENTERTAINMENT**

- (1) Premier table of (10) at the Founders' Dinner
  - (2) Premier tables of (10) at the Gala
  - (1) Full-page color ad in Gala's program

Name recognition in Gala's program

Logo or name recognition on step and repeat

Recognition from stage

Photo opportunity with celebrity based on availability

Recognition on collateral material including: invitations, website, social media, press releases

\$125,000

#### GALA DINNER \$100,000

- FOUNDERS' VIP DINNER \$100,000
- (2) Premier tables of (10) to Founders' Dinner
- (1) Premier table of (10) at the Gala
- (1) Full-page color ad in Gala's program

Logo or name recognition on menu cards at each setting

Name recognition in Gala's program

Logo or name recognition on step and repeat

Recognition from the stage

Photo opportunity with celebrity based on availability

Recognition on collateral material including: invitations, website, social media, press releases

#### **GALA RECEPTION \$75,000**

- (6) Individual seats to Founders' Dinner
- (1) Premier table of (10) at the Gala
- (1) Full-page color ad in Gala's program

Recognition on cocktail napkins at Gala

Name recognition in Gala's program

Logo or name recognition on step and repeat

Photo opportunity with celebrity based on availability

Recognition on collateral material including: website, social media, press releases

- (2) Premier tables of (10) to Founders' Dinner
- (1) Premier table of (10) at the Gala
- (1) Full-page color ad in Gala's program

Logo or name recognition on menu cards at each setting

Name recognition in Gala's program

Logo or name recognition on step and repeat

Recognition from the stage

Photo opportunity with celebrity based on availability

Recognition on collateral material including: invitations, website, social media, press releases

# GALA DÉCOR \$25,000

- (4) Individual seats to Founders' Dinner
- (1) Preferred table of (10) at the Gala
- (1) Full-page color ad in Gala's program

Name recognition in Gala's program

Photo opportunity with celebrity based on availabilityy

Recognition on collateral material including: website, social media, press releases



#### **DONOR INFORMATION**

Sponsor Name:			
Contact Person:	Title:		
Address:			
City, State, Zip:			
Phone:	Emai	1:	
Name(s) or Company Name for Re	ecognition in Program:		
In order to receive all benefits, info	ormation must be submitted on or b	before January 10, 2025.	
I WISH TO PARTIC		IVE THE DREAM GA	LA AT THE
O Premier Sponsor_\$150,000	O Silver Sponsor_\$15,000	O Gala Entertainment_\$125,000	O Gala Reception_\$75,000
O Platinum Sponsor_\$100,000	O Copper Sponsor_\$10,000	O Gala Dinner_\$100,000	O Gala Décor_\$25,000
O Diamond Sponsor_\$50,000	O Bronze Sponsor_\$10,000	O Founders' VIP Dinner_\$100,000	
O Sapphire Sponsor_\$35,000	O Steel Sponsor_\$1,000		
O Gold Sponsor_\$25,000			
I/We are unable to attend but woul	d liek to contribute. Please accept t	this donation of \$	
METHOD OF PAYM	MENT		
O Please send an invoice for my s	ponsorship		
O Check # 6			
O Please charge my: OAmerican	n Express O Discover O M	fasterCard O Visa	
Name on Card		Card Number	
Signature		Expiration Date Security Code Zip	Code

#### YOU CAN MAKE A DIFFERENCE

Thanks to the unwavering support of our generous donors and gala sponsors, Childhelp has rescued more than 13 million children. With your continued partnership, we remain at the forefront of eradicating child abuse and neglect, creating a world where every child can run, play, and grow without fear. Together, we can ensure that every child has a safe and loving future. Join us in making a difference.

Important Deadline Information: To receive all benefits related to sponsorship or underwriting opportunities, please submit all required information by January 10, 2025.

Please return this form to Childhelp via email to kdebaker@childhelp.org or mail it to: Childhelp, 6730 N. Scottsdale Rd., Ste. 150, Scottsdale, AZ 85253

For more information contact Katrina at kdebaker@childhelp.org | 480.922.8212 | drivethedream.org. Childhelp is a 501(c)(3) tax-exempt nonprofit organization | Tax ID: 95-2884608