

# SPONSORSHIP PROPOSAL

## JOIN US FOR A "JOURNEY TO OZ"

Please join co-chairs Dr. Stacie J. Stephenson and Mr. Richard J. Stephenson in supporting Childhelp. Each day, it is estimated that more than 5 children die as a result of child abuse, and child abuse is reported on average every 10 seconds — that's over 3 million reports per year. With your support, we can positively impact the lives of thousands of children and change the world one life at a time.

**The 13th Annual Childhelp Drive the Dream Gala will be held on January 14, 2017 in Phoenix, Arizona, at the Arizona Biltmore Resort.**

We invite you to support abused and neglected children by **sponsoring the 13th Annual Childhelp Drive the Dream Gala** through one of our sponsorship packages, or by pre-ordering tickets for the event.

### 2017 Childhelp Spirit of the Children Award

Senator Jon Kyl and Mrs. Caryll Kyl

### Featured Entertainment

The Temptations

Peter Cetera

London Essentials

Montreal Rhapsody Orchestra

### Entertainment produced by

Michael Ravenhill

## WHO WILL ATTEND:

The gala will host leaders representing a variety of industries and communities, in both the private and public sectors. High net-worth individuals, international business owners, entrepreneurs, celebrities, public officials, socialites, civic leaders and media representatives are all expected at this special evening.

A limited number premium sponsorships are now available; VIP tables are also available for purchase.



**Childhelp®**

Founded in 1959 by Sara O'Meara and Yvonne Fedderson  
PREVENTION and TREATMENT of CHILD ABUSE

**DRIVE THE DREAM**

**SATURDAY, JANUARY 14, 2017**  
**ARIZONA BILTMORE**

## ABOUT CHILDHHELP

Founded in 1959 by Sara O'Meara and Yvonne Fedderson, Childhelp is one of the largest and oldest national non-profit organizations dedicated to the treatment and prevention of child abuse and neglect. Its programs, which directly serve abused children and their families, focus on meeting the children's physical, emotional, educational and spiritual needs.

[WWW.CHILDHELPDRIVETHEDREAM.ORG](http://WWW.CHILDHELPDRIVETHEDREAM.ORG)



Childhelp Children's Center of Arizona Dedicated to Linda Pope provides medical treatment, mental health therapy, efficient investigation resources and victim support services to children referred to the center.

Your generous support of the Childhelp Drive the Dream Gala will help ensure the continued success of Childhelp. By participating in this event as a sponsor, you'll get exposure and access at a high-profile event, drawing hundreds of influential supporters, along with plenty of media attention. Sponsors also will enjoy ongoing visibility to an audience of prominent philanthropists, celebrities, corporate leaders and public officials through our pre-event, on-site, and post-event communications. Whatever level of assistance you give, we sincerely thank you for supporting Childhelp.

## WONDERFUL WIZARD OF OZ \$150,000


- One Premier table of (10) at the 13th Annual Childhelp Drive the Dream Gala
- Two additional tables of (10) at the 13th Annual Childhelp Drive the Dream Gala
- Ten invitations to the Childhelp Founders VIP Dinner
- Recognition on Childhelp post-event billboard in premier Valley location for one month
- Full-page color ad on inside cover of event program
- Logo recognition on event step and repeat at Childhelp Founders VIP Dinner and Childhelp Drive the Dream Gala
- Meet-and-greet with celebrity entertainment
- Corporate recognition on all marketing materials, including invitations, event advertisements, press releases and social media
- Enhanced corporate logo presence through signage during the 13th Annual Childhelp Drive the Dream Gala
- Recognition as Presenting Sponsor through prominent corporate logo on all video advertising
- Recognition as Presenting Sponsor from the stage

## EMERALD CITY \$50,000

- Premium table of (10) at the 13th Annual Childhelp Drive the Dream Gala
- Four invitations to the Childhelp Founders VIP Dinner
- Full-page ad and sponsor recognition in the event program
- Meet-and-greet and photo opportunity with guest entertainer
- Name and logo recognition on Childhelp website and Facebook
- Name and logo on Childhelp Drive the Dream website page
- Recognition and logo listed in all collateral materials including:
  - Company logo shown on video advertising
  - Company logo displayed on all print material
  - Company listed in all press releases



# 2017 GALA SPONSORSHIP PACKAGES



The Childhelp Children's Center of Arizona Dedicated to Linda Pope is a "one-stop" advocacy center that supports the multidisciplinary response to child maltreatment cases.

## OVER THE RAINBOW \$25,000

- Premium table of (10) at the 13th Annual Childhelp Drive the Dream Gala
- Two invitations to the Childhelp Founders VIP Dinner
- Full-page ad and sponsor recognition in the event program
- Meet-and-greet and photo opportunity with guest entertainer
- Name and logo on Childhelp Drive the Dream website page and
- Recognition and logo listed in all collateral materials including:
  - Company logo shown on video advertising
  - Company logo displayed on all print material
  - Company listed in all press releases

## RUBY RED SLIPPER \$15,000

- Preferred table of (10) at the 13th Annual Childhelp Drive the Dream Gala
- Half-page ad and sponsor recognition in the event program


## YELLOW BRICK ROAD \$10,000

- One standard table of (10) at the 13th Annual Childhelp Drive the Dream Gala
- Quarter-page ad and sponsor recognition in the event program

## MUNCHKIN LAND \$1,000

- (1) Individual seat at the 13th Annual Childhelp Drive the Dream Gala

FOR EACH DOLLAR EXPENDED,  
**OVER 90 CENTS**  
IS INVESTED INTO SERVING THE CHILDREN  
IN NEED OF OUR PROGRAM SERVICES.



At the Childhelp Children's Center of Arizona Dedicated to Linda Pope, cheerful colors, teddy bears, toys and child-friendly paintings line the walls of the fully accredited advocacy center, enhancing each child's sense of safety and well-being.

## ENTERTAINMENT \$150,000

- Ten invitations to Childhelp Founders VIP Dinner — Friday, January 13, 2017
- Two premier tables of (10) at the 13th Annual Childhelp Drive the Dream Gala — Saturday, January 14, 2017
- Meet-and-greet with entertainment (includes photo op during event night)
- Corporate recognition on all marketing materials, including invitations, event advertisements, press releases, website and social media
- Special sponsor recognition in event program & full color ad in event program
- Announced recognition before entertainment introduction

## DINNER \$100,000

- Eight invitations to Childhelp Founders VIP Dinner — Friday, January 13, 2017
- One premier table of (10) at the 13th Annual Childhelp Drive the Dream Gala — Saturday, January 14, 2017
- Meet-and-greet with entertainment (includes photo op during event night)
- Company logo featured on menu cards at each place setting
- Special sponsor recognition in event program & full page ad in event program
- Corporate recognition on all marketing materials, including invitations, event advertisements, press releases, website and social media

## COCKTAIL RECEPTION \$75,000

- Six invitations to Childhelp Founders VIP Dinner — Friday, January 13, 2017
- One premier table of (10) at the 13th Annual Childhelp Drive the Dream Gala — Saturday, January 14, 2017
- Six meet-and-greet with entertainment (includes photo op during event night)
- Company logo featured on cocktail reception napkins
- Special sponsor recognition in event program & full page ad in event program
- Corporate recognition on all marketing materials, including invitations, event advertisements, press releases, website and social media

## FOUNDERS VIP PARTY \$50,000

- One premiere table of (10) Childhelp Founders VIP Dinner — Friday, January 13, 2017
- One premier table of (10) at the 13th Annual Childhelp Drive the Dream Gala — Saturday, January 14, 2017
- Four meet-and-greet with entertainment (includes photo op during event night)
- Corporate recognition on all marketing materials, including invitations, event advertisements, press releases, website and social media
- Special sponsor recognition in event program & full page ad in event program

## DÉCOR \$25,000

- Four invitations to Childhelp Founders VIP Dinner — Friday, January 13, 2017
- One preferred seating table of (10) at the 13th Annual Childhelp Drive the Dream Gala — Saturday, January 14, 2017
- Special sponsor recognition in event program & half page-ad in event program
- Corporate recognition on all marketing materials, including invitations, event advertisements, press releases, website and social media

# SPONSORSHIP COMMITMENT FORM



Through treatment programs at the Childhelp Children's Center of Arizona, together we can help change the lives of many children.

Name/Company: \_\_\_\_\_

Contact Name and Phone (if company is sponsor): \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_

I wish to participate in the **13<sup>th</sup> Annual Drive the Dream Gala** at the level indicated below:

- |  |  |
|--|--|
| <input type="checkbox"/> Entertainment - \$150,000     | <input type="checkbox"/> Wonderful Wizard of Oz - \$150,000                  |
| <input type="checkbox"/> Dinner - \$100,000            | <input type="checkbox"/> Emerald City - \$50,000                             |
| <input type="checkbox"/> Cocktail Reception - \$75,000 | <input type="checkbox"/> Over the Rainbow - \$25,000                         |
| <input type="checkbox"/> Founders VIP Party - \$50,000 | <input type="checkbox"/> Ruby Red Slipper - \$15,000                         |
| <input type="checkbox"/> Decor - \$25,000              | <input type="checkbox"/> Yellow Brick Road - \$10,000                        |
|  | <input type="checkbox"/> Munchkin Land - \$1,000 per person - Total \$ _____ |

I/We are unable to attend but would like to contribute. Please accept this donation of \$ \_\_\_\_\_. Childhelp is a 501(c)(3) Tax ID: 95-2884608.

Please indicate how you wish to be recognized in printed materials:

\_\_\_\_\_ *In order to receive all benefits, information must be submitted on or before December 16, 2016.*

## METHOD OF PAYMENT:

- Please send an invoice for my sponsorship
- Check # \_\_\_\_\_ enclosed. Please make check payable to Childhelp.
- Please charge my:      American Express      Discover      MasterCard      Visa

\_\_\_\_\_  
Name on Card

\_\_\_\_\_  
Credit Card #

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Expiration Date

\_\_\_\_\_  
Security Code

\_\_\_\_\_  
Billing Zip Code

Please send to: Childhelp, 4350 E. Camelback Road, Bldg F250, Phoenix, AZ 85018 • Fax: (480) 922-7061  
For more information please contact (480) 922-8212 or [nhood@childhelp.org](mailto:nhood@childhelp.org) or visit [www.childhelp.org](http://www.childhelp.org)