

## Fact Sheet

**What:** 12th Annual Childhelp Drive the Dream Gala  
"A Night of Wonderment" *Celebrating our Heroes*

**When:** Saturday, January 23, 2016 at 5:30 p.m.

**Where:** Arizona Biltmore, 2400 East Missouri Avenue, Phoenix, AZ

**Chairs:** Char Hubble, Deborah Pshebniski, and Erika Williams

**Vice Chairs:** Carol and Jim Hebets

**Honorary Chairs:** Dr. Stacie J. Stephenson DC, CNS, DABAAHP, FAARM and Mr. Richard J Stephenson

**Entertainment:** Michael Bolton, Multiple Grammy Award-winning Singer and Songwriter  
and The Philip Meyers Band

**2016 Awards:** *Reba McEntire* - Childhelp Woman of the World Award  
*Specialty Equipment Market Association (SEMA)* - Childhelp Nellie Jackson Award  
*Pat and Bob Bondurant* - Childhelp Spirit of the Children Award

**Celebrities:** Maks Chmerkovskiy, Kathie Lee Gifford, Armie Hammer, Paulie Harraka, Sheldon Kennedy, Cheryl Ladd, Jen Lilley, Reba McEntire, Peta Murgatroyd, John O'Hurley, Melissa Peterman, Rick Schroder, Connie Stevens, & Armie Hammer.

**Why:** Raise funds to support Childhelp's programs and services in Arizona. Founded in 1959 by Sara O'Meara and Yvonne Fedderson, is one of the largest and oldest national non-profit organizations dedicated to the treatment and prevention of child abuse and neglect. Its programs, which directly serve abused children and their families, focus on meeting the children's physical, emotional, educational and spiritual needs.

**Ways to Help:** Sponsorship and underwriting opportunities are available from \$10,000 - \$250,000. Tickets are \$1,000 per person. To reserve your table and or/tickets please call 480-922-8212 or visit [www.childhelpdrivethedream.org](http://www.childhelpdrivethedream.org). For more information email [nhood@childhelp.org](mailto:nhood@childhelp.org).



# About Childhelp

Childhelp brings the light of love and healing into the lives of countless abused and neglected children.

Sara O'Meara and Yvonne Fedderson founded Childhelp in 1959, establishing it as the leading national non-profit dedicated to helping victims of child abuse and neglect. Childhelp's core approach focuses on intervention, treatment and prevention while strengthening communities through legislation and education.

## MISSION

Childhelp exists to meet the physical, emotional, educational and spiritual needs of abused, neglected and at-risk children. We focus our efforts on advocacy, prevention, treatment and community outreach.

## PROGRAMS AND SERVICES

### Childhelp Residential Treatment Village

A Childhelp Residential Treatment Village is an intensive arena of 24 hour nurturing in an idyllic country setting. Kind counselors work day and night to secure children who have been exposed to extreme brutality. Onsite nonpublic schools ensure that even the most neglected child is brought back to an appropriate grade level. Through equine, art, ranch and traditional talk therapy, a child who has been broken by abuse finally has a home and will slowly begin to trust in love.

### Childhelp Foster Family Agencies

Bouncing from one foster home to the next is often a frightening experience for a child. Untrained caretakers and lack of support can lead to the continuation of abusive circumstances. Childhelp recruits, screens, trains and certifies foster families to ensure that children who have been through trauma are gently introduced into safe environments with sensitive guardians. 24 hour on-call assistance, respite care, financial stipends, group counseling and transportation assistance are just some of the ways Childhelp supports the healing process.

### Childhelp Group Homes

For abused children, a Childhelp Group Home can be an oasis of peace and safety from lives of chaos and fear. These nurturing homes establish the sorts of routines that rebuild a child's sense of security. Through structured activities with therapists and plenty of play, children regain confidence and begin to repair their fractured lives.

### Childhelp Adoption Agencies

Childhelp Adoption Agencies conduct home studies, assist families in preparing for placement and find children the loving parents they deserve. It is no surprise that Congressman Dennis Cardoza and the Congressional Coalition on Adoption Institute awarded the Angels in Adoption Award to Childhelp Co-Founders Sara O'Meara and Yvonne Fedderson.

### Childhelp Community Center

Healthy communities create safer environments for children. When all of the legislative, preventative and programmatic crisis intervention work is finished, public awareness and outreach complete the circle of Childhelp services. A Childhelp Community Center provides low-income at-risk families with afterschool childcare support, academic tutoring, self-esteem building, enrichment programs, parenting classes, health fairs, employment life skills, food/clothes drives and a host of other programs that encourage happy, secure families.

### Childhelp Children's Advocacy Centers

Pioneered by the Childhelp Co-Founders, these safe havens are designed to significantly reduce the trauma of abuse. The centers house a coalition of law enforcement, prosecution, social service agencies, medical professionals and therapists working in unison to investigate abuse and heal injured children. Fully equipped mobile units bring these essential services to children in remote areas, ensuring that no child is left behind.

### Childhelp Speak Up Be Safe

Formerly known for 3 decades as Childhelp Good Touch, Bad Touch, this research-based, comprehensive child abuse and bullying prevention education curriculum equips students nationwide with skills they need to play a significant role in the prevention or interruption of abuse and bullying. Childhelp Speak Up Be Safe is delivered through an online virtual campus and covers topics such as physical abuse, sexual abuse, emotional abuse, neglect, bullying and cyberbullying, all at an age appropriate level. Through the use of integrated student materials, safety rules continue to be reinforced after the initial instruction in the classroom.

### Childhelp Speak Up Be Safe For Athletes

Underwritten by Olympic Consultants, the Foundation for Global Sports Development, this innovative program is a direct response to abuse in youth athletics. Designed as a positive and fun way to embed lifesaving concepts through activity and motion, Childhelp Speak Up Be Safe for Athletes educates coaches, parents, educators and community members about the signs and symptoms of child abuse while teaching children ways to protect themselves against predators.

### Childhelp National Child Abuse Hotline: [1-800-4-A-CHILD]

This 24 hour a day, 7 days a week hotline serves the United States, Canada, U.S. Virgin Islands, Puerto Rico and Guam. Staffed exclusively with degreed professional counselors, this confidential and anonymous service offers crisis intervention, information, literature and referrals to emergency, social service and support resources. Through translators, the line can communicate in over 170 languages.







# 2015 Event Overview

Proceeds from the 11th Annual Childhelp Drive the Dream Gala benefited the Arizona programs and services of Childhelp.

## Presenting Sponsors:

Cox Communications, Foundation for Global Sports Development and Grimaldi's Pizzeria

## Major Sponsors:

Barrett-Jackson/Jackson Family Foundation, Blue Cross Blue Shield of Arizona, Bob Bondurant School of High Performance Driving, Dru Hammer, Jim and Carol Hebets, Hebets & Walker LLC, Bob Machiz, Services Group of America and SEMA

## Chairs:

Pat and Bob Bondurant  
Bob Bondurant School of High Performance Driving

## Vice Chairs:

Carol and Jim Hebets

## Entertainment:

Audra McDonald, 6-Time Tony and 2-Time Grammy Award Winning Artist

## Revenue Raised:

\$1.1 M

## Attendance:

600

## Other Notable Guests:

Wendy Boglioli, Former Arizona Gov. Jan Brewer, Reynaldo Brown, Maksim Chmerkovskiy, Arizona Gov. Doug Ducey, Scott Hamilton, Paulie Harraka, Margaret Hoelzer, Misty Hyman, Kathy Johnson Clarke, Jen Lilley, Esther Lofgren, Kelly Mitchell, Peta Murgatroyd, Michael O'Brien, Crissy Perham, Ricky Schroder, and Katy Sullivan.



## Sponsorship

### Presenting \$150,000

- Premier table of (10) at the 12th Annual Childhelp Drive the Dream Gala
- Two additional tables of (10) at the 12th Annual Childhelp Drive the Dream Gala
- (10) invitations to the Founders Cocktail Party
- Recognition on Childhelp post-event billboard in premier valley location for one month
- Full page color ad located on inside cover of event program
- Logo recognition on event step and repeat at Childhelp Founders VIP Dinner and Childhelp Drive the Dream
- Meet and Greet with celebrity entertainment for 10 guests
- Corporate recognition as Presenting Sponsor on all marketing and collateral materials, including event advertisements, press releases, social media, and electronic invitations
- Enhanced corporate logo presence through signage and staging throughout the 12th Annual Childhelp Drive the Dream Gala
- Recognition as Presenting Sponsor through prominent corporate logo on all video advertising throughout the 12th Annual Childhelp Drive the Dream Gala
- Recognition as Presenting Sponsor from the stage
- Recognition as Presenting Sponsor in all social media efforts leading up to the event, during the event, and post event
- Bondurant Driving School Group Event for 25 people to Participate in a ½ Day Dodge/SRT Experience (\$20,000 value)
- Company logo on Bondurant Dodge/SRT fleet for (1) one year

### Inspiration Highway \$50,000

- Preferred table of (10) at the 12th Annual Childhelp Drive the Dream Gala
- (4) invitations to the Founders Cocktail Party
- (4) 1/2 Day Bondurant Dodge/SRT Experience (valued at \$2,000)
- Full-page ad and sponsor recognition in the event program
- Meet-and-greet and photo opportunity with guest entertainer
- Name and logo recognition on Childhelp website and Facebook
- Name and logo on Drive the Dream website page
- Recognition and logo listed in all collateral materials including:
  - Company logo shown on video advertising
  - Company logo displayed on all print material
  - Company listed in all press releases

### Avenue of Love \$25,000

- Preferred table of (10) at the 12th Annual Childhelp Drive the Dream Gala
- (2) invitations to the Founders Cocktail Party
- (2) 1/2 Day Bondurant Dodge/SRT Experience (valued at \$1,000)
- Full-page ad and sponsor recognition in the event program
- Meet-and-greet and photo opportunity with guest entertainer
- Name and logo recognition on Childhelp website and Facebook
- Name and logo on Drive the Dream website page
- Recognition and logo listed in all collateral materials including:
  - Company logo shown on video advertising
  - Company logo displayed on all print material
  - Company listed in all press releases

### Promise Me Lane \$15,000

- (1) Table of ten at the gala with preferred seating
- Half-page ad and sponsor recognition in the event program

### Trustworthy Street \$10,000

- (1) Standard table of ten at the gala
- Quarter page ad and sponsor recognition in the event program

### Hope Boulevard \$1,000

- (1) Individual seat

### Underwriting Opportunities

Please contact [nhood@childhelp.org](mailto:nhood@childhelp.org) or (480) 922-8212 for Underwriting Opportunities available.







**Childhelp**<sup>®</sup>  
 Founded in 1959 by Sara O'Meara and Yvonne Feddersen  
 PREVENTION and TREATMENT of CHILD ABUSE  
**DRIVE THE DREAM**

# Sponsorship Commitment Form

Name/Company: \_\_\_\_\_

Contact Name and Phone (if company is sponsor): \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_

I wish to participate in the 12th Annual Drive the Dream Gala at the level indicated below:

- Presenting - \$150,000
- Inspiration Highway - \$50,000
- Avenue of Love - \$25,000
- Promise Me Lane - \$15,000
- Trustworthy Street - \$10,000
- Hope Boulevard - \$1,000 per person - Total \$ \_\_\_\_\_

I/We are unable to attend but would like to contribute. Please accept this donation of \$ \_\_\_\_\_.  
 Childhelp is a 501(c)(3) Tax ID: 95-2884608.

**Please indicate how you wish to be recognized in printed materials:**

*In order to receive all benefits information must be submitted on or before December 18, 2015.*

**Method of Payment:**

- Please send an invoice for my sponsorship
- Check # \_\_\_\_\_ enclosed. Please make check payable to Childhelp.
- Please charge my:      American Express      Discover      MasterCard      Visa

\_\_\_\_\_  
 Name on Card

\_\_\_\_\_  
 Credit Card #

\_\_\_\_\_  
 Signature

\_\_\_\_\_  
 Expiration Date

\_\_\_\_\_  
 Security Code

\_\_\_\_\_  
 Billing Zip Code